

Know Your Housepower —Electrical Campaign

You know the horse-power of your car, but do you know the "housepower" of your home?

Not many people do—and that's why hundreds of thousands of Americans each year are continuing to buy supposedly "modern" houses whose smart new exteriors conceal a 1926-vintage electrical wiring system.

The term "housepower" has been devised by the electrical industry as part of a program to help warn prospective home

buyers against antiquated wiring systems which would rob them of the comforts and conveniences of modern electrical living.

"Know your housepower" is one phase of a nation-wide campaign to help Americans "Live Better . . . Electrically." The campaign, beginning in April, has the backing of the entire electrical industry.

"No home purchaser should settle for less than 100 ampere electrical capacity," declared G. L. Blanchard, district manager of Southern California Edison company. "Nevertheless, many new 60-amp homes still are being built.

"Only by insisting on ample housepower can home purchasers be sure of obtaining the amount of current necessary to accommodate electric ranges, dryers, air conditions, washers, sun lamps, mixers, and the scores of other appliances that make life so much more comfortable and pleasant."

The difference in cost between a first class wiring job

and an inadequate one is relatively small and can scarcely be noticed in long-term financing of a house, Blanchard pointed out. On the average, adequate housepower costs only 4 per cent of the total building budget.

In 1926, when standards for electrical wiring in Los Angeles county were adopted, there were fewer than 10 electrical appliances in general use. By 1940, this total had jumped to 33—and by 1956, there were at least 99 electrical appliances in common household use, in addition to 18 hobby shop electrical tools.

Home owners with insufficient housepower for their electrical needs can have their houses re-wired at relatively modest expense, Blanchard pointed out.

"Modern electrical contractors have developed many ingenious methods of threading wires through walls and under floors without inconvenience or damage to the house. Home improvement loans for financing such projects can be obtained from banks or other lending institutions. In addition to opening the door to a host of modern conveniences, up-to-date wiring means that the house will command a higher rental or sale price."

Residential consultants at all Edison branch offices are available to offer free consultation and advice to home-owners who are considering modernizing their electrical systems, Blanchard said.



Anna Grancell was honored with a birthday party held for her recently at which time the charter for the new Anna Grancell Mt. Sinai Hospital auxiliary was presented. Taking part in the ceremony are: (l-r) George J. Heltzer, Mt. Sinai president; Mrs. Evelyn Davis, chapter president; and Mrs. Grancell. Mrs. Toby Silverman, auxiliary director, is shown in the background.

It's a "Bed & Den" EXCLUSIVE . . . TELE-GUEST LOVE SEATS . . . TELE-GUEST TWINS . . .

LOVE SEAT
From **\$139.50**

TWINS FROM \$200 A PAIR

- Comfortable Double Bed
- Chaise Lounges for Two
- Four Adjustable Back Positions
- Made in Choice of Fabrics
- Only Takes 63 in. Wall Space

BED & DEN
SPECIALIZES IN CONVERTIBLE, DUAL PURPOSE FURNITURE AND ACCESSORIES

WE NOW HAVE THE GREATEST VARIETY OF "SLEEP TRICKS" IN THE WEST!

Visit Our Newer, Larger **BED & DEN**

You'll find we have the greatest variety of "Convertible" and "Sleep Tricks" anywhere in the U.S.A.

Mon. & Fri. Til 9
EASY TERMS

Bed & Den
14604 S. Crenshaw Blvd.
DA. 3-0420
FA. 1-0577

TROPICAL BOWL NURSERY

Headquarters for Low Prices Large Selection

- Garden Supplies
- Potted Plants
- Trees and Shrubs
- Fertilizers
- Landscaping

2457 Lomita Blvd., Lomita (Near Crenshaw Blvd.)
DA. 6-7130

READ THIS! BIFOCAL WEARERS!

Why be handicapped with that aggravating "middle distance blur" that most people experience with bifocals? If you have difficulty in reading merchandise labels in stores, in distinguishing book titles in the library, in seeing all the playing cards on the table, etc., you'll marvel at the "new sight" that **CONTINUOUS VISION LENSES** will bring you! These are the modern glasses that assure clear vision at ALL distances—without head bobbing and neck craning. Let us demonstrate—without obligation—why you will feel better and work better when you change to **CONTINUOUS VISION LENSES**. Not expensive; easy terms. Come in soon!

- Open Fridays until 7 p.m. All Day Saturdays
- Pensioners Welcome
- Liberal Credit Terms

★ 29 Years in Harbor Area

DRS. SOSS AND KLINE
OPTOMETRISTS

1268 SARTORI, Torrance
Phone FA. 8-6602
810 AVALON, Wilmington
Phone TE. 4-5464

SAVE 10% to 50% FROM FACTORY TO YOU!

PAINT

FACTORY SAVINGS FREE

REGULAR \$1.98
ROLLER and TRAY
Given FREE with the purchase of two gallons or more of regular **OLD QUAKER PAINTS**
(Limit—1 to a customer)

ENAMEL Hi Gloss Plastic Enamel, Reg. 4.98 2.98 gal.	RUBBER BASE Interior Flat Reg. 5.98 3.60 gal.
1 Coat Flat Wall Paint Washable Reg. 3.25 1.98 gal.	Vinyl Plastic Paint Interior or Exterior Reg. 5.95 3.98 gal.
Stucco Oil Base Paint Reg. 6.00 2.98 gal.	

PAINT THINNER BRING IN YOUR OWN CONTAINER OR BORROW FROM US (bulk) GAL.	18^c
TURPENTINE 100% PURE GUM, WATER CLEAR. 5 GALLON LIMIT (bulk) GAL.	1.09
LINSEED OIL PURE BOILED SPENCER-KELLOGG. 5 GAL. LIMIT. Bring own container (bulk) GAL.	1.79
ONE COAT LINSEED OIL BASE PURE PREPARED HOUSE PAINT GALLON	2.74
WINDOW SHADES MADE TO ORDER. 36"x6". RECOVERED ON YOUR ROLLER.	98^c
WINDOW SHADES Cleaned and Reversed	25^c

BLACK SCREEN ENAMEL BEST MONEY CAN BUY. HIGHEST QUALITY FOR SCREENS AND FRAMES.	1.05 qt.
QUALITY STEP LADDERS	
4-FT.	2.98
5-FT.	3.78
6-FT.	4.48
9x12 LINOLEUM FELT BASE RUGS Choice of Patterns	4.97
FELT BASE LINOLEUM Heavy Weight Square Yard	48^c

Circle Linseed Oil Base HOUSE PAINT Specially designed to meet rugged outdoor use.	PLASTIC BASE LOG OIL Leaves a beautiful, rich smooth, shiny plastic finish that wears like iron. Perfect for redwood siding or trim, and redwood furniture.
WHITE ONLY Per Gallon 1.79	Per Gallon 2.49

WALLPAPER

MORE THAN 1500 PATTERNS TO CHOOSE FROM
Save 50%

FREE DELIVERY ON PAINT AND WALLPAPER

Old Quaker PAINT FACTORY

AVALON BLVD. corner 213th St.
East on Carson to Avalon
One Block North on Avalon to Store

TE. 5-3185 - NEVADA 6-1174 **TORRANCE**
OPEN DAILY 7:30 A.M. to 6 P.M. SUNDAYS 10 A.M. to 4 P.M.

Lower FOOD prices!

MARLO BEEF STEW 1 1/2-LB. 35^c	LADY'S CHOICE WAFFLE SYRUP 25^c	TOMATO JUICE Any Brand 46-OZ. 29^c
SUNSHINE CINNAMON WAFERS 27^c	HYPRO BLEACH Gal. 39^c 1/2-gal. 29^c Qt. 15^c	BEST FOODS SALAD OIL 55^c Qt. 29^c Pt.
VENUS — 2-LBS. PINTO BEANS 25^c	PLUCKY DOG FOOD 3 for 27^c	HUNT'S - NO. 2 1/2 PORK & BEANS 2 for 35^c
CHEF BOY-AR-DEE SPAGHETTI DINNER 44^c	DR. ROSS CAT FOOD 2 for 23^c	BETTY CROCKER BISQUICK 40-OZ. 35^c
WHITE KING Complexion SOAP 4 for 25^c	KOTEX & MODESS 39^c PLUS TAX.	

Meats

FREEZER SPECIAL 1/2 RUCHI'S CHOICE BEEF **45^c lb.**
Cut and Wrapped for Locker

SELMA'S ALL MEAT FRANKS **\$1.00**
3 lb.

KINGAN'S LEAN EASTERN SLICED BACON **3 lbs \$1.00**

FRESH and LEAN GROUND ROUND **59^c lb. 10 lb. \$4.98**

BOSTON BUTTS PORK ROAST **39^c**
TRIMMED WASTE FREE

OUR SPECIALTY
RUCHI BROS. BABY BEEF
SOUTHGATE, CALIF.

South American Golden Ripe BANANAS 2 lbs 25^c	Colorado Fancy Delicious APPLES 2 lbs 25^c	FRUITS and VEGETABLES Large Fuerte AVOCADOS 19^c ea.	New Crop Sweet Spanish ONIONS 1 lb, 5^c
--	---	--	--

SAVE MORE MARKET

PRICES GOOD FOR THURS., FRI., SAT., SELLING
12182 PRAIRIE AVE., TORRANCE, CALIFORNIA 9 a.m. to 7 p.m.

WE GIVE — BLUE & GOLD STAMPS — WE REDEEM WE GIVE — BLUE & GOLD STAMPS